



**Name:** QuickChek New Jersey Festival of Ballooning

**Upcoming Festival Dates:** July 23, 24, 25th 2010 (28th year)

**Location:** Solberg Airport, Readington, New Jersey

**Field Elevation:** 195 feet MSL

**Flying Area:** Generally Rural to Suburban; Congested Areas to the East; Large Reservoir to the WNW

**Average Attendance:** 175,000 Overall

**Minimum Pilot PIC Hours:** 100

**Paid Rides:** Yes

**Prize Money:** up to \$15,000

**Lodging:** One Hotel Room for the Pilot if Traveling More than 40 Miles

**Average Balloon Size:** 90,000 cu. ft.

**Number of Balloons:** 100+ (including about 10 Special Shapes)

**Insurance:** Additional Insured Required

**Web Site:** [www.balloonfestival.com](http://www.balloonfestival.com)

<b>GEB A RATINGS FOR THE 2009 EVENT</b>	— ● ◐ ◑ ○ +	<b>2009</b>
<b>OVERALL RATING</b>		◐
<b>SAFETY</b>		◐
<b>WEATHER BRIEFINGS</b>		◐
<b>PROPANE REFUELING</b>		○
<b>RIDE OPERATORS</b>		◑
<b>LANDOWNER RELATIONS</b>		◐
<b>LAUNCH SITE</b>		◐
<b>LANDING SITES</b>		◐
<b>HOTEL ACCOMMODATIONS</b>		◐
<b>AMENITIES</b>		◐
<b>GENERAL OPERATIONS</b>		◐

## **GEB A FESTIVAL SUMMARY**

**Overview:** Five Balloon Ascensions (Plus Two Media Flights); Tethers; Concert Series; QuickChek Store; Red Bull Skydiving Team; Family Fun Pavilion; Family-Orientated Entertainment; Vendors; Crafters; Exhibitors; Interactive Attractions and Displays

**Pros:** Passenger Rides; Prize Money; Pre-Flight Food and Beverages for Pilots and Crew; Big-Name Music Nightly; Fireworks; Pilot Party; Nice Hotels; Above-Average Balloon Refueling System

**Cons:** The biggest concerns are the late launch times. Ride Operations scored below average. Crew would like better area maps.

**Comments:** Located about 40 miles west of New York City, this festival attracts large crowds and the associated traffic congestion. The festival organizers have opened the field during adverse weather conditions. One sponsor ride required if no hotel. Two sponsor rides required with hotel. New ride operator this year.